## How to industrialize packaging reuse?

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For 30 years, ETERNITY Systems has helped to reduce the single use of packaging through its expertise in the industrial circularity of collecting, transporting, repairing, washing, and storing reusable packaging for logistics (crates, bins, boxes, pallets) and mass consumption (cups, pots, jars, trays, gastronomy containers) in Europe and North America. Packaging reuse has existed on a large scale, for more than 30 years, with the "washer-pooler" model,... Find out more at this presentation.