

Optimizing Packaging Systems' Safety for Reuse and Recycling in Compliance with the New Packaging and Packaging Waste Regulation.

9-10 Nov. 2023

22 place de l'agronomie
Université Paris-Saclay, Campus Agro,
91120 Palaiseau, France

<https://www.agroparistech.fr>

Modality: 70 physical attendees and 450 online attendees.

The European Commission's adoption of the new Circular Economy Action Plan (CEAP) in March 2020 marked a significant step in the EU's commitment to environmental sustainability, fostering sustainable growth and job opportunities. This transition towards a circular economy is pivotal to achieving the EU's 2050 climate neutrality target and addressing biodiversity loss. The CEAP outlines a comprehensive range of initiatives covering the complete lifecycle of products and packaging. It includes measures that promote sustainable product design, foster circular economy processes, encourage responsible consumption, and ensure effective waste prevention and resource retention within the EU economy.

A key initiative within this action plan is the [Packaging and Packaging Waste Regulation](#) (PPWR), proposed by the European Commission on November 30, 2022. The PPWR aims to replace and repeal the outdated Directive 94/62/EU ([Packaging and Packaging Waste Directive](#)). Following an initial round of commentary that ended on April 24, 2023, a revised version of the regulation is anticipated by the end of this year.

The PPWR outlines rigorous requirements for packaging across its entire lifecycle. Its primary focus lies in promoting environmental sustainability, minimizing packaging, enhancing cross-sector reusability, increasing recycling rates and recycled content, eliminating

2nd Franco-American Symposium

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hazardous substances, improving labeling, and enforcing strict regulations for biobased and biodegradable materials. These requirements apply to all packaging available in the EU market, with an enforcement schedule set to begin in 2025 and extend over the next 15 years, featuring progressively ambitious goals.

In anticipation of the forthcoming regulation, several member states, including France, have proactively established additional regulations to curb improper waste disposal and reduce excessive waste. France's anti-waste law for a circular economy, for instance, mandates a reduction in single-use plastic consumption and advocates for reuse and recycling. Consequently, the entire packaging supply chain must prioritize reuse, maximize packaging material recovery, and increase recycled content.

In light of these developments, we invite you to our 2nd Symposium on the Safety of Packaging Materials Supply Chain and the Growing Demand for Reuse and Recycling. We are gathering esteemed global experts from the European Commission's Joint Research Centre, the United States Food and Drug Administration, and academia from the US and EU. The first meeting, titled "[Implication of the EU PPWR on creating sustainable food packaging systems](#)," was held in Dijon, Paris.

This 2nd symposium aims to delve deeper into the implications of the new PPWR and foster discussions on safety within the packaging material supply chain. We invite you to pre-register for this workshop via the provided link and choose your preferred mode of attendance, online or in-person.

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